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# PUBLIC POWER WEEK CELEBRATION!

## October 2-6, 2017



**Mike Reynolds**

*Boscobel's Public Works Director since 1990, remarks on the upcoming celebration of Public Power Week, 2017*

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## Public Power Means Partnership

Public power utilities, like Boscobel Utilities, serve an important role in the electric utility industry and their own communities. Although each public power system is different, all share the common goal of providing reliable and safe non-profit electricity for the consumer at a reasonable price. As a public power utility, Boscobel Utilities recognizes its significant and distinct responsibility to provide lower rates and local control.

Public power means partnership. More than 2,000 cities and towns in the United States rely on public power for their homes and businesses. Large or small, public power systems partner with their communities to meet the needs of their citizens, homes, businesses and industries.

It starts with our electric provider, WPPI Energy, whose strength is joint action. WPPI Energy focuses on community choice and community control, which is the Way Energy Should Be. As a joint action agency, WPPI Energy's communities are able to team up to accomplish what would otherwise be more costly and difficult to do alone. Therefore, our partnership with WPPI Energy and its 51 member municipal utilities in a three state region allows us to purchase wholesale electricity at a rate far less expensive than if we negotiated our own power supply contracts.

In addition, Boscobel Utilities has partnered with several organizations to benefit the utility and our customers. From the Municipal Electric Utilities of Wisconsin to the American Public Power Association, these partnerships provide an invaluable tool to our success. Yet our most important partnership is the relationship we have with our utility customers - YOU!

Boscobel Utilities is dedicated to meeting the needs and interests of the community. Our non-profit rates keep your household and business costs down and are significantly lower than those of local investor-owned utilities. Lower electric rates attract and keep businesses that provide jobs for our citizens. Boscobel Utilities is dedicated to the principles of public power by providing low-cost, reliable power to our customers while protecting the environment.

I invite you to join Boscobel Utilities in celebrating its **2017 Public Power Week**. In addition to daily treats & a gift, we will hold a customer drawing on October 6, 2017 to determine the winners of prizes listed below. Come check it out and sign up to win.

**To register, stop in and complete an entry form during Public Power Week. Or complete the attached entry form and drop it off or mail it in to the Utility Office before 4:00 p.m. on Friday, October 6, 2017.**



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Shared strength through  WPPI Energy

*This contest is open to all customers of Boscobel Utilities.*

*Entries will be accepted through October 6, 2017 at 4:00 p.m.*

*Entries may be sent with payment of utility bills  
or dropped off at City Hall, 1006 Wisconsin Ave.*

Name: \_\_\_\_\_

Account Number: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

## Register to WIN:

1. Apple iPad
2. \$25.00 Utility Credit

**STOP IN During Public Power Week  
(Oct 2-6) between 7am and 4 pm to  
receive a gift.**

**(Limit one per utility customer – while supplies last)**

**Deadline for entries is 4:00 p.m., October 6, 2017.** One entry per customer. Drawing to be held October 6th.